

# Guidelines and Protocols

Scenario 1: HCPs are not aware of guidelines / protocols for vision health of adults with diabetes

# Do we use guidelines?

We don't  
need to follow  
guidelines

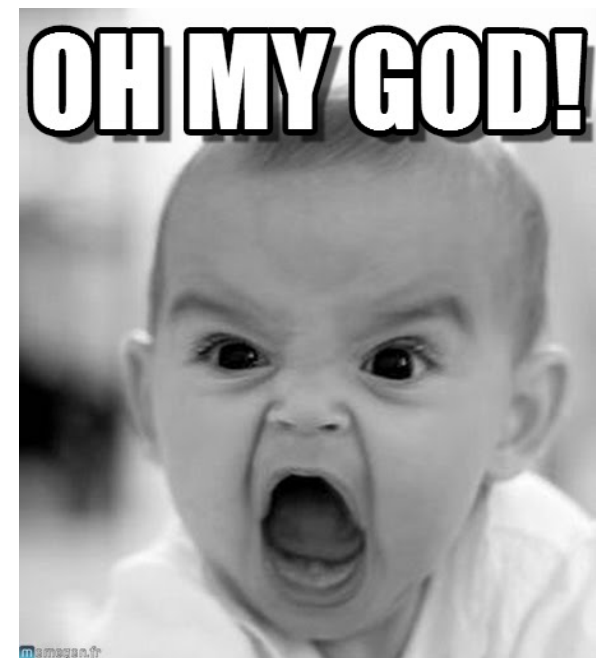
Do we have  
guideline?



Do you need  
me to read 47  
pages of  
guidelines?

# Where we are?

- Almost half of all providers (44%) did not have, or did not use written protocols for the management of diabetes related vision loss.
- Over 50% of PC providers and over 35% of Diabetes specialists don't discuss potential eye complications with patients.



# What we need?

1. Assuring awareness of PC about availability guidelines on referrals and screening
2. Assure following/ implementing guidelines

PC: primary care provider

# Stakeholders



\*PC: Primary care provider

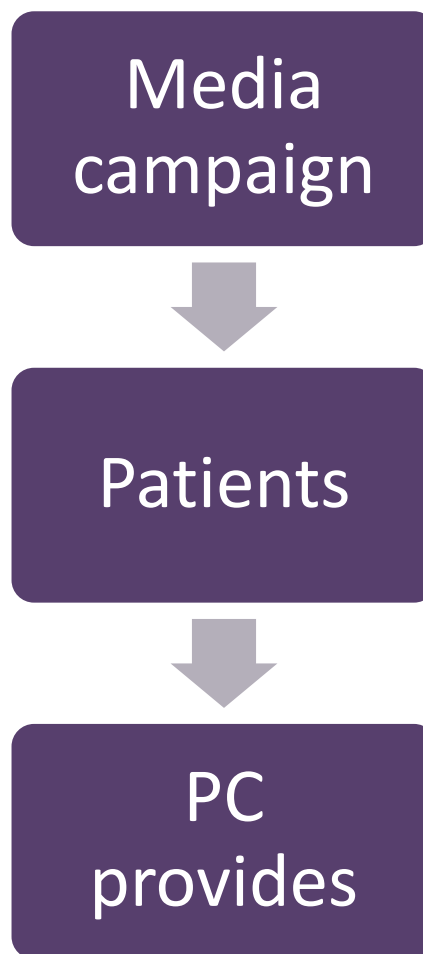
# Awareness

- 1. to increase PC awareness :
  - Traditional channels: Guidelines in congress, periodic, mails, letters.... Etc
  - Need to new channels for Guidelines communication
  - Distribution of “guidelines make easy” booklet
  - Involve/inform other stakeholders ; nurses, patients, pharmacist ... etc

# Actions

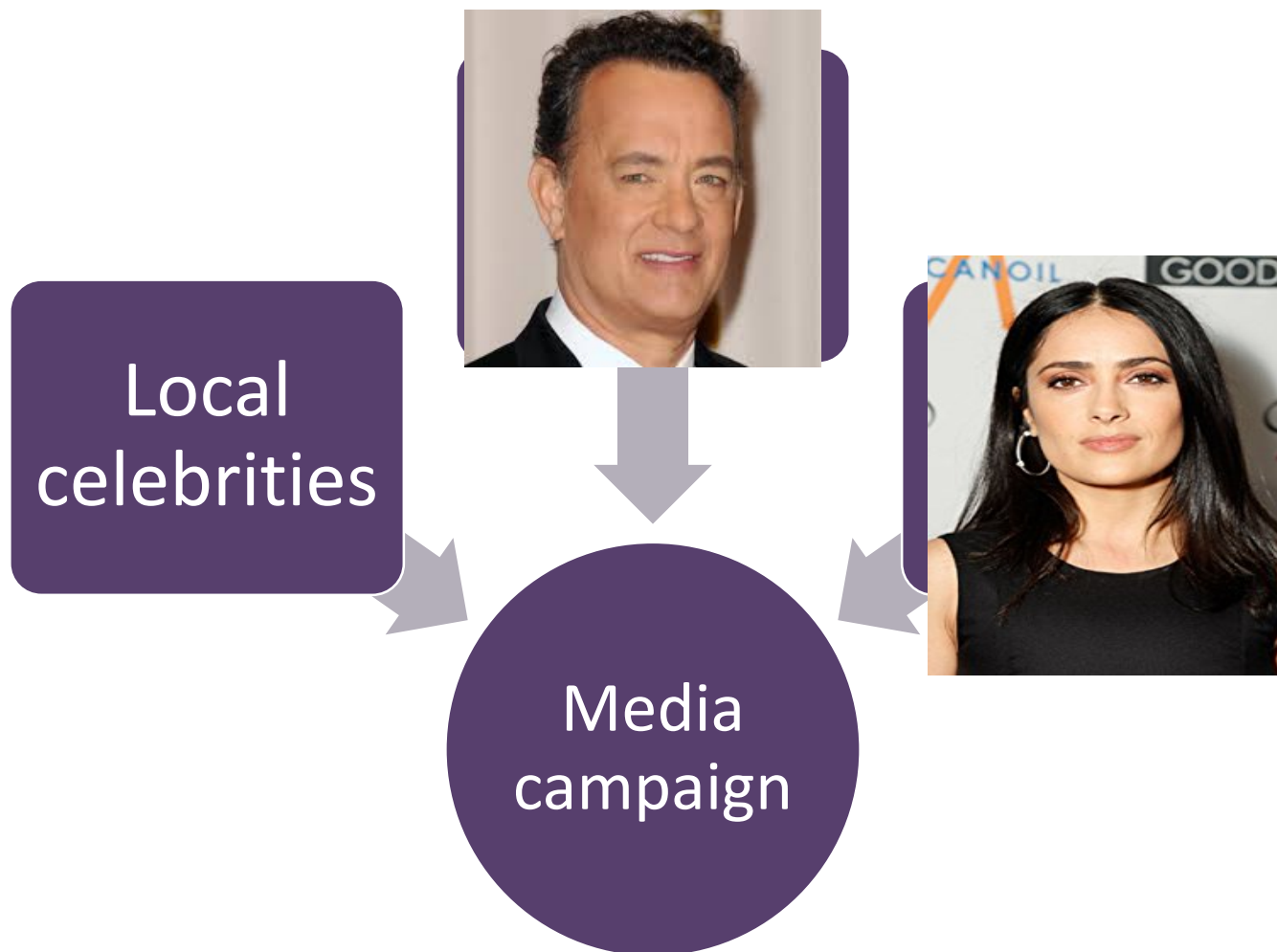


# #SweetVision

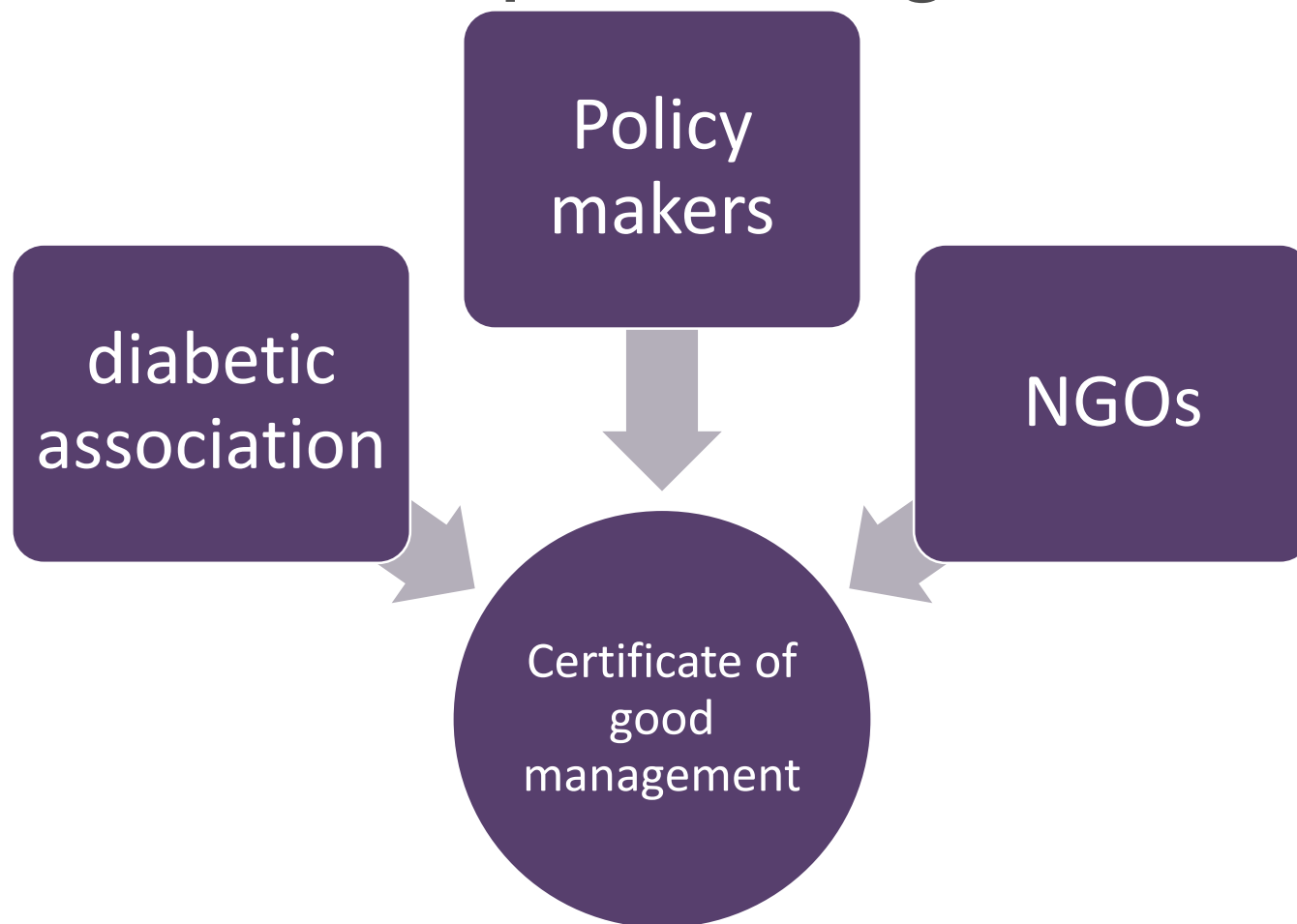




# #SweetVision



# How to encourage PC to be aware and implement guidelines



# Certificate of good management

To achieve the certificate the PCs need to:

- Have 80% of diabetic patients referred for screening
- Participate in web conferences

# Evaluation

- Electronic documentation
- Reports from pharmacies about diabetes drug prescriptions (metformin, insulin etc.)
- Reports from health authorities about number of diabetic patients screened for DR

# Keep your eyes on milestones

- Our program will increase the number of PC providers aware of the guidelines from current 47% to 70% in 3 years and 80% in 5 years

# Sustainability, Replicability, Scalability

- Certificate will be given every year
- The program can be replicated in most countries
  - Media campaign globally and locally
  - Certificate in countries with introduced electronic documentation reporting
- Global project can be customized in each country